



FACTS-AT-A-GLANCE

<p>About Invisalign Teen</p>	<p>Invisalign Teen™ is part of the Invisalign product family developed by Align Technology, Inc. Invisalign Teen is a clear, plastic aligner therapy that was developed with leading orthodontists who understand the active lifestyles, unique treatment and compliance needs of teens. An effective alternative to metal braces, the new Invisalign Teen product combines the benefits of the proven Invisalign Full system with new features like blue Compliance Indicators that are designed to gradually fade as the aligner is worn, Eruption Tabs that accommodate the growth of secondary molars, and other features that address clinical needs common to teen patients.</p>
<p>Why Teens Want It</p>	<ul style="list-style-type: none"> ▪ It fits their active lifestyles. <ul style="list-style-type: none"> - Since the Invisalign Aligners are comfortable and durable, it is easy for teens to continue their favorite activities such as playing sports and musical instruments - activities that can be challenging or uncomfortable with traditional metal braces. ▪ It looks great. <ul style="list-style-type: none"> - Invisalign's near-invisibility is still one of the most popular features for teens; treatment is very inconspicuous, making it easier for teens to "fit in" rather than call attention to their treatment. ▪ It's removable. <ul style="list-style-type: none"> - Since teens can take the aligners out to brush and floss, they can maintain normal, healthy hygiene during treatment. - They can eat what they want - no forbidden foods ▪ It's comfortable. <ul style="list-style-type: none"> - Invisalign Teen Aligners are made of lightweight plastic that is custom-fitted to each patient's teeth. - There are no wires or uncomfortable metal brackets poking or tearing their mouths or gums. ▪ It's innovative and it works. <ul style="list-style-type: none"> - Invisalign Teen solves an age-old problem with a new technology and a fresh approach. - Like traditional braces, Invisalign Teen effectively straightens teeth.
<p>Why Parents Prefer It</p>	<ul style="list-style-type: none"> ▪ Like traditional braces, Invisalign Teen effectively straightens teeth. <ul style="list-style-type: none"> - FDA-cleared and developed with leading orthodontists, Invisalign Teen straightens teeth and is an ideal fit for teen's active lifestyles. ▪ It supports positive self esteem. <ul style="list-style-type: none"> - Nearly undetectable, Invisalign Teen helps teens feel more self confident—a beautiful smile may enhance their chances to succeed during social, educational and career events. ▪ It's removable. <ul style="list-style-type: none"> - Treatment with removable aligners means teens can brush, floss and maintain normal oral hygiene throughout treatment. ▪ It's affordable. <ul style="list-style-type: none"> - Often comparable in cost to traditional braces, Invisalign Teen is covered by most insurance and financing options are frequently available.

1- According to Hall & Partners study conducted April 2008.
 2- According to Hall & Partners study conducted April 2008.

	<ul style="list-style-type: none"> ▪ It's made just for teens. <ul style="list-style-type: none"> - Developed with leading orthodontists, Invisalign Teen combines the benefits of the proven Invisalign Full system with new teen-oriented features like blue Compliance Indicators that are designed to gradually fade as the aligner is worn, Eruption Tabs that accommodate the growth of secondary molars, and other features that address clinical needs common to teen patients. - Invisalign Teen includes a replacement guarantee for up to six lost aligners, just in case.
Why Orthodontists Love It	<ul style="list-style-type: none"> ▪ Their input led to the development of this new product <ul style="list-style-type: none"> - Invisalign Teen was designed with leading orthodontists to leverage the innovative technology and proven efficacy of the Invisalign Full system, along with new features to specifically address teen treatment - Invisalign Teen includes Compliance Indicators designed to fade from blue to clear as the aligners are worn, Eruption Tabs to compensate for the growth of secondary molars and Power Ridges, which provide additional force in cases where certain types of root movement are prescribed. ▪ Teens and parents ask for it by name <ul style="list-style-type: none"> - Orthodontists now have a specialized product to offer that is clinically appropriate for teens. - Research indicates that parents prefer Invisalign Teen for teeth straightening over metal and brackets¹. - Invisalign is the clear choice for today's teens - according to consumer research conducted by Align, Invisalign is the most recognized orthodontic brand by teenagers age 13 to 17; two-thirds of respondents in the same age group indicated that Invisalign would be their first choice of orthodontic treatment².
How Invisalign Teen Works	<ul style="list-style-type: none"> ▪ Invisalign Teen uses a series of clear, removable aligners to gradually straighten teeth, without metal or wires. After detailed impressions are taken of the teeth, Align utilizes proprietary 3D computer imaging technology to map the patient's complete treatment from start to finish. Teens wear each aligner for about two weeks. During this time, the aligners gradually move their teeth until they achieve the prescribed final position. ▪ Patients typically visit their doctor once every six weeks or so to ensure that treatment is progressing as planned, and to receive their next few sets of aligners.
Seeing is Believing	<ul style="list-style-type: none"> ▪ There are more than one million Invisalign cases in treatment or completed.
Company History	<p>Founded in 1997, Align Technology, Inc. is the leader in clear-aligner therapy. With the introduction of the FDA-cleared Invisalign® system in 1999, Align pioneered the invisible-orthodontics market. Headquartered in Santa Clara, California, Align serves doctors around the world by helping them give their patients beautiful smiles. Since its inception, Align has trained over 56,000 doctors worldwide, treated more than one million patients, and manufactured more than 44 million unique Invisalign Aligners.</p>
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